**Privacy Policy**  
**Effective Date:** 08-01/2025  
**Last Updated:** 08/01/2025

At **Day-to-Day Dance**, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you register for classes, visit our website, or interact with us in any way. By using our services, you agree to the terms of this policy.

**1. Information We Collect**

We may collect the following types of information:

**Personal Information**

* Student and parent/guardian names
* Email addresses
* Mailing addresses
* Phone numbers
* Emergency contact information
* Medical or allergy information (as needed for class safety)
* Payment and billing information (securely processed through third-party providers)

**Non-Personal Information**

* Website usage data (e.g., browser type, time spent on pages)
* Cookies and tracking technologies for site functionality and analytics

**2. How We Use Your Information**

We use the information we collect to:

* Register students and manage class rosters
* Communicate important updates (schedules, events, closures)
* Process tuition and fee payments
* Ensure student safety and respond to emergencies
* Improve our website and services
* Share newsletters, promotions, and studio news (you may opt out at any time)

**3. Sharing of Information**

We **do not sell or rent** your personal information. We may share information only when necessary:

* With payment processors (secure and PCI-compliant)
* With staff or instructors for safety and administrative purposes
* If required by law or to protect legal rights, safety, or property

**4. Photo and Video Use**

With your consent (typically via our registration form), photos and videos taken during classes, recitals, or events may be used for promotional materials, our website, or social media. You may withdraw your consent at any time by contacting us.

**5. Data Security**

We take appropriate security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. Payment information is handled via secure, encrypted systems.

**6. Your Rights and Choices**

You have the right to:

* Access and update your personal information
* Withdraw consent for photo/video use
* Request deletion of your data (subject to legal or administrative requirements)
* Opt out of promotional emails

To exercise these rights, please contact us at: [**daytodaydance@gmail.com**](mailto:daytodaydance@gmail.com)

**7. Third-Party Links**

Our website may contain links to third-party websites (e.g., registration platforms, social media). We are not responsible for their privacy practices. We encourage you to review their privacy policies before submitting any information.

**8. Children’s Privacy**

We do not knowingly collect personal information from children under the age of 13 without parental consent. All student registrations must be completed by a parent or legal guardian.

**9. Changes to This Policy**

We may update this policy periodically. Any changes will be posted on our website with the revised date. Continued use of our services indicates your acceptance of the updated policy.

**10. Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact:

**Day-to-Day Dance**  
1733 H st. Blaine, WA. 98230  
Email: [**daytodaydance@gmail.com**](mailto:daytodaydance@gmail.com)  
Phone: 360-393-3927